



## MINUTES

<b>Meeting Date &amp; Time Location</b>	<b>EBED Trustee Meeting 9 July 2020 at 16.00 via Zoom</b>	
<b>Attendees</b>	<p>Andy Margetts – Chair (AM) Terry Hewett – Trustee (TH) Mary Sharp – Trustee (MS) Michael Hill – Treasurer (MH)</p>	<p>Gillian Fawcett – Trustee (GF) Douglas Wright – Trustee (DBBW) Dom Wilson – Trustee (DoW) Donna Wright – CEO (DMW)</p>

### 1 – eLearning

- Progress on the eLearning Project (the English Bridge School) was evaluated:
  - DMW demonstrated a lesson on the system;
  - MS gave an update on the lesson content preparation for the initial ten modules;
  - the reviewing, proof reading and technical checking plan is to be finalised tomorrow;
  - subject to a satisfactory plan being adopted that is consistent with the agreed timetable to launch, an announcement of the EBS plan will be made to EBTA teachers next week and an article placed on the EBED and EBU websites;
  - videos explaining how to use the EBS system are being produced; and
  - the final branding (logo and colour scheme) was shown.
- Whether to rebrand EBTA to tie in with the new EBS brand was discussed. It was accepted that this might make sense once EBS was fully established and once most teachers had adopted the new platform as their main source of materials. It was agreed to keep the matter under review and to re-examine this in early 2021 as a rebranding could potentially be announced at the start of the new EBTA subscription year.
- DMW gave an update on the possible Kindle-isation of the Red & Green book. It was noted that there are not insubstantial set up costs to ensure the document format worked on the Kindle platform and that the amount that EBED would actually receive per sale was under one half of the headline sale price. In view of the likely level of sales and the future focus on EBS, it was considered that publication did not make economic sense. DMW will however investigate whether a PageTiger version could be created and sold via the EBU shop as long as it was suitably protected from an Intellectual Property standpoint.

### 2 – Next meeting

- The next board call will take place at 4pm on Thursday 16 July.

MEETING CLOSED c.16.50