



**Minutes of the Trustee Meeting for English Bridge Education & Development CIO
Held at The Imperial Hotel, Russell Square, London WC1B 5BB
On Tuesday 1 July 2014**

Present:	Jerry Cope (JC)	Chairman
	Andrew Petrie (AP)	Trustee & Treasurer
	Jeremy Dhondy (JD)	Trustee
	Bernard Eddleston (BE)	Trustee
	Gary Ames (GA)	Trustee
	Michael Krause (MK)	Trustee
	Barry Capal (BC)	General Manager EBU & EBED
	Simon Barb (SB)	Education & Development Manager, EBED

The meeting opened at 12:15pm

1. Minutes of the Meeting 9th April 2014

1.1 Accuracy

The following amendments were noted:

- AP's designation was to be noted as Trustee & Treasurer
- The first line should read " The meeting opened...."
- Under item 4. It should be noted that "Restricted monies (e.g. designated for minibridge) should be used first where possible.
- Agenda item 6 has a small formatting error to be corrected relating to the key strands. These should be numbered a – e
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Subject to the above amendments, the minutes were approved.

1.2 Review of Action List

Insertions in English Bridge should continue on a no charge basis subject to space available. However Gail Nancarrow should maintain details of this as part of the EBU's donations in kind.

The separation between EBU and EBED needs to be reemphasised with regard to the SIMS. Some clubs may already have entered and need to be notified by e-mail of this important distinction. **(Action: BC)**

The progress of the App was briefly discussed. We were awaiting a revised version of the app which would work on small screens as well as installation instructions. The meeting was informed that there are no plans currently for the App to function on Apple devices. In the



event a decision being reached to progress with the app development, payments for the App would be staged.

The approach by the Cutler Trust was discussed. SB was requested to ensure that an appropriate element of central overhead recovery be included in any costings submitted to the Trust for school (taster) visits by third parties.

2. Business as usual

SB's paper on "business as usual" was noted, and in particular the division between BFA, TD Training and Youth Activities. Future reports will continue to show this breakdown.

AP asked the meeting to note that the timing at which revenues were taken into the accounts for courses was changing with the inception of EBED and that comparisons with previous years would be difficult as a result.

AP would be presenting cash flow and balance sheets for the next meeting.

SB was requested to prepare a proposal for next meeting covering the issue of EBED use of the EBU's Intellectual property.

The launch of the Gordon Rainsford videos were noted with regard to TD training.

Some entries have been received already for the Junior Teach-in following early marketing efforts including mentions in The Times, Telegraph, and Sunday Telegraph etc.

It was noted that Mr Bridge had publicised the event. SB advised that he would be inviting Bernard Magee to Aylesbury and/or visiting the Mr Bridge offices.

The JTI has also been advertised in Club Management Focus. The JTI remains our primary recruitment engine for junior players and provides an important step towards playing in our U21 team.

3. EBED Website Updates

Website was now live but has not been announced pending fine tuning. SB requested to confirm that Google Analytics are available for the EBED website.

It was noted that the "Giving Page" on the website needs to be "slicker". SB to develop page with MK input as appropriate. Use of the Charities Aid Foundation should be considered. Finally, it was noted that Authorisation Procedures need to be kept in mind to avoid Trustees being asked to approve matters "unnecessarily"



4. EBED Strategy

4.1 Approach to Funding

- Mechanics for responding to gifts needs to be determined (Action SB)
- To attract sponsorship and gifting, it will be necessary for each project to develop a case for support (Action: SB/MK to draft)
- Possibility of developing a high profile event was discussed (similar to Night of the Stars)
- With regard to funding and sponsors, the issue of data protection was discussed and the following actions agreed:
 - o Data Protection Statements need to be updated (Action BC)
 - o Need to Register (Action: BC)
 - o Any EBU policy to share data with EBED needs to be covered (i.e. explicitly stated)
 - o Some potential modifications to the database (e.g. flags to identify EBED relevant attributes) were discussed

4.2 Activities

4.2.1 Activities for Youth/Young People

Primary Level

- The success of Bucks & Berks/Oxon was noted and the meeting believed that this provided a strong basis for further development across a wider geography.

Secondary Schools

- It was noted that while secondary schools may be a difficult area for bridge teaching, academies may have fewer restrictions
- The importance of finding a location for young people to play would be critical in developing this area: more support would certainly be required from clubs/counties

Universities

- It was agreed that EBED should work with the counties to nominate one person to liaise with each active university club (Action: SB)

4.2.2 Activities for Older People

It was agreed that more needed to be done for new entrants

- to make it significantly easier for them to learn and to play
- to help them learn essential elements more quickly and start playing sooner



- to improve their transition from classes to playing in duplicate clubs
- to develop new teaching methods which will encourage player development
- to encourage clubs to welcome inexperienced players

The potential for greater involvement with U3A clubs was highlighted while recognising the fragmentary nature of this organisation.

4.3 Structure

The balance between EBED-led initiatives requiring substantial volunteer effort and the EBU's ongoing remit for education would need to be balanced. Given the existing structures, the obvious way to do this could be through the regional forums. (Action: JD to review with Darren Evetts)

4.4 Communications

The paper prepared by JC/JD was noted. The importance of spreading EBED's message and existence to a wide constituency and through both traditional and non-traditional bridge media was acknowledged.

Summary

The following projects were agreed as being our primary focus.

- A. Project for a Schools Co-ordinator (perhaps initially on a single regional basis as a pilot study but preferably also with some central resource). This would be aiming to replicate the project developed in Oxford and Bucks & Berks to a new geography. The focus would be primary schools.
- B. Project for a program aimed at attracting more people in the 45+ age bracket to bridge (and importantly to duplicate clubs) via accelerated simplified learning, more teachers providing this accelerated learning program.
- C. Project for sponsoring a proper academic review of the existing knowledge/published and unpublished data relating to the impact and beneficial effects both of bridge and, more widely, of similar mind sports on quality of life among older people

These projects now need to be fleshed out and a case built for support (Action SB/MK)

5. Sponsorship and Fundraising Updates

Updates were given regarding ongoing communication with South Bucks Bridge Club, the Cutler trust, the Ormus Trust, the Milton Damerell Trust.



Acronym

- JD updated the meeting with regard to this (potentially) EU funded project which is being driven by the Polish Bridge Federation and which would allow reasonable discretion of spend, if approved.

6. Any Other Business

The next meeting of Trustees will be on October 2nd at 12:30 pm, Park Room, Imperial Hotel Russell Square.

Task log:

Task	Action
Email clubs regarding sim pairs	SB
Cash flow and balance sheets for the next meeting.	AP
SB was requested to prepare a proposal for next meeting covering the issue of EBED use of the EBU's Intellectual property.	SB
It was noted that the "Giving Page" on the website needs to be "slicker". SB to develop page with MK input as appropriate.	SB/MK
Mechanics for responding to gifts needs to be determined	SB
To attract sponsorship and gifting , it will be necessary for each project to develop a case for support	SB/MK
Data Protection Statements need to be updated	BC
Need to Register	BC
Universities -It was agreed that EBED should work with the counties to nominate one person to liaise with each active university club	SB
Structure -The balance between EBED-led initiatives requiring substantial volunteer effort and the EBU's ongoing remit for education would need to be balanced. Given the existing structures, the obvious way to do this could be through the regional forums.	JD to review with Darren Evetts)
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Ormus Trust - propose a meeting with Patricia Davenport	SB/JC